

# I<sup>3</sup>C Industry Ideas & Innovation Challenge

## Level 1: Lean Startup Challenge

### Requirements:

- Enrolled in school from 7th grade to 12th grade (12 -18 years old)
- All industry sector innovations and ideas are invited to compete
- CTE Standards for career-ready practice are addressed in this challenge
- Students can work individually or in teams of 2
- Lean Canvas business plan format as outlined by SBA
- \$20 entry fee per participant
- Students may participate independently or teachers/schools can register classes via PO/REQ

### Awards:

- Winners will be showcased on our website for 1 year
- 1st Place - \$1000.00
- 2nd Place - \$500.00
- 3rd Place - \$300.00

### Judges Choice:

- Social Justice - \$350.00
- Local Impact - \$350.00



Registrations close on May 15th, 2021 by 5pm

All competitor submissions are due by May 21st by 11:59pm

Questions / Contact Information:

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