

BUILD YOUR FUTURE WITH THE RIGHT FOUNDATION

Helping start and locally grow the next generation of skilled employees and entrepreneurs.

~Initiative and Self-Direction
~Productivity and Accountability
~Media Literacy
~Flexibility and Adaptability
~Information Literacy

~Leadership and Responsibility
~Social and Cross-Cultural Skills
~Communication and Collaboration
~Creativity and Innovation
~Problem Solving

Our program brings a local, cost effective opportunity for career technical programs to meet pathway requirements for Alt Forms of Leadership (PerkinsV) & integrates opportunities for ALL pathways to gain relevant industry WBL experience. Because we customize for your localized needs, our program allows participants to make connections with industry partners, organizations and professionals in the area which will increase opportunities for future success.

Competition/ Leadership Opportunities: Aligned to Perkins & ACTE 12 elements of a High Quality Pathway, integrated into CTE courses and outside of class opportunities.

Work-Based-Learning: Challenges are aligned to industry standards and mastery of skills that apply to most CTE pathways and important 21st century skills ALL students should show competency.

Industry Technology Mastery: Students submit digital plans for remote judging and feedback, all programs include recording a pitch, persuasive presentation and or/ mock interview. Excellent opportunity to engage your adult advisory members.

Microcredential/ Industry Certification: Foundation⁴ Innovation Microcredentials offered for every competition for participants who meet/ exceed the submission rubrics.

Awards: Start up capital/ incentive awards for top performing businesses, local PR and recognition, business license funds, Industry mentoring and advising, co-working space, community service hours, scholarships

Post-Secondary and Industry Alignment: 9-12 & enrolled trade school, community college & university students, to encourage students to compete annually if they attend a community college

Mission: To foster innovation and ideation for underserved populations through the use of experimentation, trial and error, continuous learning and action to make a positive impact on local communities and opportunities for successful futures.

Social Impact: Nurture curiosity, learning and resilience to empower every student to reach their full intellectual and social potential as an innovative, knowledgeable, skilled and engaged citizen who contributes to a robust and multi-cultural economy through real-world experiences in critical thinking, creativity, communication and collaboration.

❖ **Social Impact Support:**

- Support with scholarships, start-up funds, financial incentives for students.
- Participants get jobs, start businesses, connect with SBA, have tools to apply for loans and grants.

❖ **Long Term Growth:**

- Sustainability and expansion for both fixed and variable costs for foundation
- An educational program that can be duplicated and serve other local communities and CTE programs to increase workforce development.
- Reliable and committed industry partners and funding sources.



SM²C- Social Media and Marketing Plan

Participants are guided to acquire the skills to develop a 12 month social media and marketing plan to be used in business launch. Participants work with a local, 'client' and create a full campaign, 12 months of 'posts', promotional items and marketing collateral are components, and participants will digitally pitch their full campaign for their 'client' judges assessment.

C²e₂-ePortfolios, Resume & Mock Interview Pitch*

Participants develop and submit a professional ePortfolio website. They will present their resume, an elevator pitch about themselves, and submit their digital ePortfolio and recorded mock interview responses/ pitch to provided questions, but addressing their 'future' career hopes. This will also address both hard and soft skills and create a public portal of talented and skilled youth and adults.

i³C SBA-Aligned Lean Start-Up or Investment Business Plan

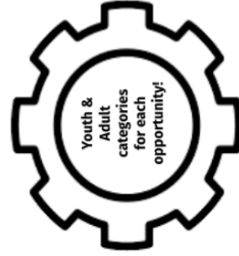
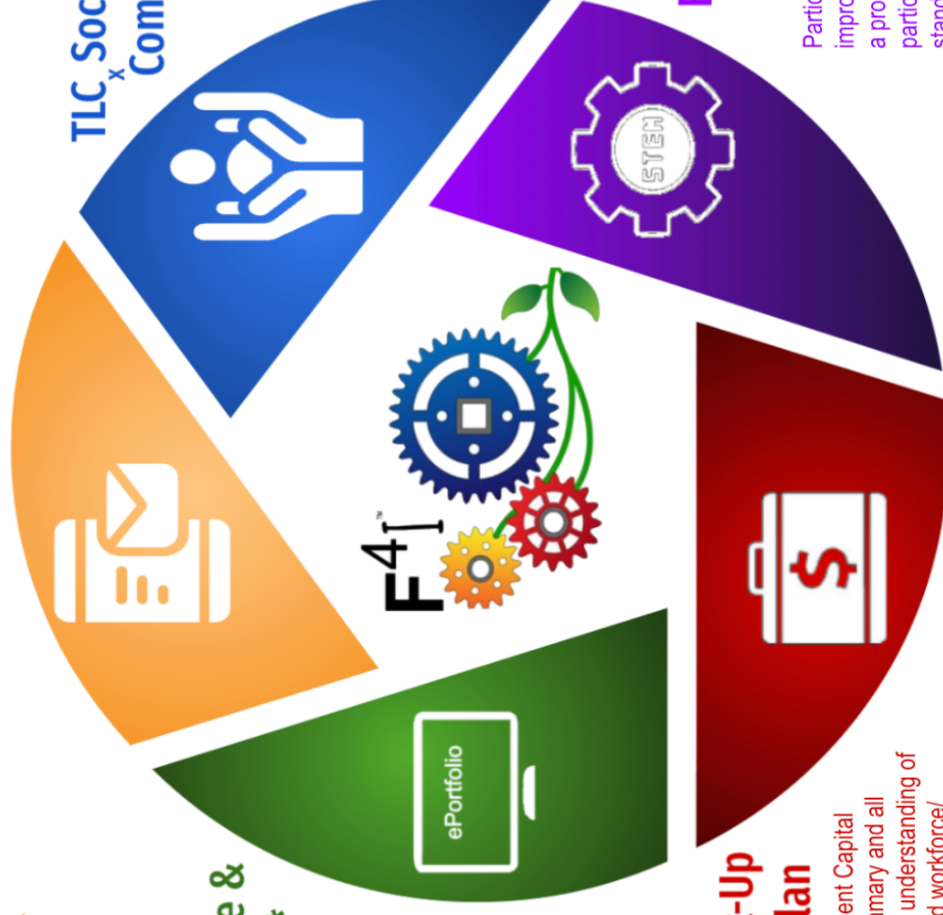
Participants will develop a Lean Start up or Investment Capital SBA-aligned business plan including executive summary and all financials for startup. Students will demonstrate an understanding of marketing, financial literacy, evidence of viability and workforce/ economic contribution of small businesses. Participants will prepare a persuasive digital pitch of their entries.

TLC_x Social Responsibility/Community Service

Participants will need to identify, develop, and apply concepts of social responsibility and fulfill a community service project that helps others. Project management, leadership, empathy and planning as well as a project plan and pitch about their project are components of this project. Based on the free Lead4Change leadership content and curriculum. Students can also apply this project for their district community service requirement.

M²ES₂ - Making, Modeling & Engineering STEM Showcase

Participants will innovate showcase model, inventions or improvements on current products that meet a need or solve a problem. Using the Stanford Design Thinking process, participants will showcase their idea embedding STEAM standards and techniques. Submission includes showcasing a 3D model or prototype that is a unique idea or improvement of an existing product as well as a persuasive pitch presentation.



ALL CTE Pathways can meet their Perkins ALT Forms of Leadership requirements by partnering and integrating our content & our program!